



# Southeastern Association of Fire Chiefs

## SEAFc DOCTRINE

*“Serving, Leading, and Mentoring Chief Fire Officers”*

### **Purpose**

The Association’s objectives will be to discuss and promote methods that offer efficiency and safety, inform members, legislators and the community about the need for and effects of legislation bearing upon the purposes of the Association, conduct and interpret research, develop surveys, cooperate with governmental, private, and not for profit organizations, and to develop, support, and participate in educational opportunities.

### **Mission**

The mission of this Organization is to provide leadership to career and volunteer fire service leaders, managers of emergency services organizations, persons interested in: saving life, protecting property, mitigating, and responding to all hazards that threaten the well-being of our neighbors throughout the southeastern region of the Association through vision, information, services and representation to enhance their professionalism and capabilities.

### **Fundamental Principles**

The SEAFc Values:

- Honesty and integrity
- Ethical behavior
- Timely and responsive services
- Excellence

The SEAFc promotes:

- Safe communities
- Firefighter safety
- An “all-hazards” approach to prevention, control, and mitigation of incidents
- Officer development
- Legislation and legislators that support our doctrine
- Adequate funding to deliver our principles
- Strategic planning

The SEAFc will:

- Build and maintain relationships with our members, our state associations, the IAFC, and other partner organizations; the SEAFc will actively foster communication to enhance these relationships.
- Support its members through the delivery of quality member services.
- Remain focused on enhancing the financial strength of the association.



## Southeastern Association of Fire Chiefs

The SEAFC will (continued):

- Endorse, support and foster legislative and policy development initiatives that will enhance the fire service and advance firefighter, citizen and community safety.
- Will endorse programs that foster and promote quality improvement and professional development for fire service leaders who will professionally, progressively and enthusiastically advance the mission, goals and objectives of our organization.

The SEAFC is expected to:

- Produce and promulgate biennial strategic plans consistent with the doctrine
- Produce and disseminate public annual reports to the membership
- Maintain a financial position of solvency
- Develop and maintain functional bylaws
- Promote membership
- Promote and support legislation that advances our collective interests
- Promote the fire service industry
- Promote the success and professional development of our membership
- Promote and advise its board, staff, appointees and representatives, and all other appropriate relationships on issues of adopted principles, doctrines, bylaws, policies, best practices. Develop, promulgate, maintain quality, timely and relevant communications.



# Southeastern Association of Fire Chiefs

## Strategic Plan

### **Organizational Structure:**

The SEAFC will maintain a framework for organizational efficiency, open communication, and accomplishing our mission.

**Goal 1:** Establish a three year plan which will be reviewed and updated bi-annually.

**Objective:** Review and update the plan.

Action Step 1. The Strategic Planning Committee will review the plan and make recommendations to the Board at the January meeting.

Action Step 2. The Board will review the recommendation and adopt final plan.

**Goal 2:** Maintain and update the policy manual of the Board of Directors.

Action Step 1. Review and update as necessary all policies by committee.

Action Step 2. Board reviews, recommends and adopts as necessary.

**Goal 3:** Support IAFC Strategic Plan, mission statement, member values and priority goals.

Action Step: SEAFC Board formally votes to support/follow and embrace IAFC Plan.

### **Professional Development:**

The SEAFC will continue to provide professional development opportunities to our members.

**Goal 1:** Review and update SEAFC Conference procedure manual as necessary.

Action Step 1. Committee appointed by President will review and make recommendations to Board.

Action Step 2. Board adopts revisions

**Goal 2:** Provide Educational and Professional Development Opportunities to our members.

Action Step 1. Provide the best possible presenters and expo opportunities at an affordable price.

Action Step 2. Consider partnerships with other State Associations and agencies for delivering of conferences and programs.

Action Step 3. Promote online delivery of opportunities sharing, educational programs and networking for professional development online.



## **Membership:**

The SEAFCA will seek to enhance the value of membership in our organization through our affiliation with the IAFC and state associations.

**Goal 1:** Membership committee will review and make recommendations to the Board regarding membership in both retaining and recruiting new members.

Action Step 1. Work closely with the Communications Committee to identify ways to reach new members.

Action Step 2. The Membership Committee will work with each State Director to identify those components that state association members feel are important for membership in the SEAFCA.

Action Step 3. The Membership Committee will work with each State Director in gaining an understanding of the membership numbers in each state association and the number of those members that also belong to the SEAFCA. Target objectives will then be established by each State Director for state association membership increases in the SEAFCA.

Action Step 4. The Membership Committee will develop a survey or other process whereby all SEAFCA members that do not renew their membership will be contacted to ascertain reasons for non-renewal.

Action Step 5. The Membership Committee will specifically review membership potential in the volunteer sector of the fire service, and develop strategies to increase membership from this sector.

**Goal 2: The Membership Committee will develop and put in to action a marketing strategy highlighting the benefits and value of being a current member or becoming a member of the IAFC Southeastern Division.**

Action Step 1. The Membership Committee will develop information packages that list and highlight member benefits and widely distribute electronically, focus on-specific target audiences, and specifically target state association members at each state association conference.

ADOPTED BY THE BOARD OF DIRECTORS ON THIS DAY OF JANUARY 5TH,  
2015