

Southeastern Association of Fire Chiefs

A Division of the International Association of Fire Chiefs



2 Year Strategic Plan

Developed January 2004

Effective July 2004

1) Leadership (Larkins/Dean)

- a) Enhance the SEAFC leadership
 - i) Possible Strategies
 - ii) Develop the next group of leaders
 - iii) Continue to provide education forums in leadership
 - iv) Submit names of SEAFC members for national awards
 - v) Encourage and support SEAFC representation on the IAFC Board in Elected positions and involved in IAFC committees and sections
 - vi) Continue involvement and leadership in fire and life safety issues
 - vii) Encourage and support the IAFC as the leading voice for the National Fire Services thereby setting the directions for others fire service organizations.
 - viii) Support IAFC goals, initiatives, positions, and programs as appropriate

2) Communications (McElfish)

- a) Enhance Communications
 - i) Possible Strategies
 - ii) Share information between IAFC, divisions, states and members
 - iii) Foster enhanced legislative impact
 - iv) Increase communications with other organizations

3) Financial Stability (Merrifield)

- a) Maintain Financial Stability
 - i) Possible Strategies
 - ii) Realize a net profit from the Annual Conference
 - iii) Develop a non-dues revenue stream
 - iv) Establish Financial Benchmarks

4) Marketing (Meadows)

- a) Market the SEAFC
 - i) Possible Strategies
 - ii) Increase membership with an emphasis on diversity
 - iii) Strengthen Relationship with State Fire Chiefs Associations
 - iv) Increase participation of members in the SEAFC