

The logo for Public Aware features the word "Public" in a dark grey sans-serif font, followed by "Aware" in a green sans-serif font. A small orange square is positioned above the letter 'i' in "Public". The background is white with a large green curved shape in the top right corner.

PublicAware

subscription web solutions for the public sector

Products

CMS Software

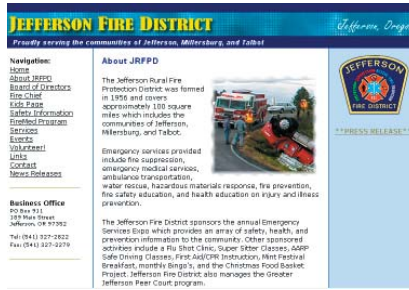
The hottest trend in website management is Content Management System software (CMS). Using CMS, anyone with basic computing skills and a decent eye for design is able to make changes to a website on demand. Content changes can even be made today and scheduled for posting later.

Content Zones

Using flexible designs, Public Aware is able to create customized websites without sacrificing the ease of maintaining content. Content can be displayed on each site according to an organization's preference by a selection of zone options. Every site reflects the unique image of the organization it serves.

Subscribers' Advantage

Web standards are evolving rapidly. With a subscribed web solution, technology updates are made incrementally throughout the life of the site. These are part of the service provided by Public Aware. All content is separated from design. When your website is ready for a facelift, the colors, layout, and graphics can be modified easily and deployed without creating a new site from scratch. Upgrades to add functionality or features are as simple as letting Public Aware support staff know that it is time to enhance your account.



Subscription Web Solutions

Public Aware empowers organizations to manage their own web content and online relationships affordably.

Public Aware for Public Organizations

Public Aware was created specifically for public organizations and associations. The online application features components that meet the needs of community driven websites such as posting agendas and minutes, press releases, and events information. Photo gallery, mailing list, and a members' only section can be added on.

Maintaining Web Content

The number one reason people avoid websites is outdated content. Most organizations have encountered some difficulty in maintaining their website. Until recently, even the smallest change to online content required assistance from someone who had acquired enough coding and file transfer protocol skills to be labeled a "techie" or "webmaster".



"Non-Techie" Web Management

The fact is that no one is more invested in your online presence than you are. Your website makes lasting impressions on your visitors. Now it is possible to have a terrific looking website that reflects your organization's image AND keep the content updated easily.

Commitment to Service

Public Aware is committed to providing ongoing service and support long after "launch day".

Email support@publicaware.com or call 888-308-6192 for a demo